


Business Graphics (Master)

September 2020

Content	Skills	Learning Targets	Assessment	Resources & Technology
<p>CEQ: How do you use a desktop publishing program? How do you use Photoshop? How do you use InDesign?</p>  <p><i>UEQ:</i> <i>How do you make the publication look professional?</i> <i>How do you work with graphics?</i></p> <p>Creating a professional publication: Photoshop</p> <ol style="list-style-type: none"> 1. Workspace 2. Using good design sense 3. Working with text 4. Working with objects 5. Working with graphics 6. Working with pages 7. Working with layers 8. Working with color and 	<p>Creating a professional publication:Photoshop</p> <ol style="list-style-type: none"> 1. Use custom work spaces 2. Create a document using good design sense 3. Create text boxes 4. Create, transform, and arrange objects 5. Create a multiple page document 6. Creating various layers 7. Create a process color 8. Create a tables style <p>Creating a document</p> <ol style="list-style-type: none"> 1. Use custom work spaces 2. Create a document using good design sense 3. Create text boxes 4. Create, transform, and 	<p>Creating a professional publication:Photoshop</p> <ol style="list-style-type: none"> 1. I can create custom work spaces 2. I can create a document using good design sense 3. I can create text boxes 4. I can create, transform, and arrange objects 5. I can create multiple page document 6. I can create various layers to create a professional desktop published document 7. I can create process color 8. I can create table styles 	<p>Creating a professional publication: Photoshop</p> <p>CSA=Create a cereal box using professional features and a creative name.</p> <p>CSA=Create a book cover with a catchy title, logo, tagline and special features.</p> <p>CSA=Create a student superhero with edited self pictures.</p> <p>CSA=Create a magazine cover about self</p> <p>CSA= Create movie poster using yourself as the main character.</p> <p>CSA= Create a Food for Thought assignment using food to create scenery.</p> <p>CFA=Final project Water</p>	<p>Creating a professional publication</p> <p>InDesign New Perspectives Publisher Adobe Indesign</p> <p>Creating a professional publication</p> <p>Adobe Creative Cloud Illustrated Series</p> <p>Creating a professional publication</p>

<p>tables</p> <p>Creating a professional flyer</p> <ol style="list-style-type: none"> 1. Workspace 2. Using good design sense 3. Working with text 4. Working with objects 5. Working with graphics 6. Working with pages 7. Working with layers 8. Working with color and tables <p>Creating a professional publication: Photoshop</p> <ol style="list-style-type: none"> 1. Workspace 2. Using good design sense 3. Working with text 4. Working with objects 5. Working with graphics 6. Working with pages 7. Working with layers 8. Working with color and tables 9. Working with tools 	<p>arrange objects</p> <ol style="list-style-type: none"> 5. Create a multiple page document 6. Creating various layers 7. Create a process color 8. Create a tables style <p>Creating a professional flyer</p> <ol style="list-style-type: none"> 1. Use custom work spaces 2. Create a document using good design sense 3. Create text boxes 4. Create, transform, and arrange objects 5. Create a multiple page document 6. Creating various layers 7. Create a process color 8. Create a table style <p>Creating a professional publication:Photoshop</p> <ol style="list-style-type: none"> 1. Use custom work spaces 2. Create a document using good design sense 3. Create text boxes 4. Create, transform, and arrange objects 5. Create a multiple page document 	<p>Creating a professional publication:InDesign</p> <ol style="list-style-type: none"> 1. I can create custom work spaces 2. I can create a document using good design sense 3. I can create text boxes 4. I can create, transform, and arrange objects 5. I can create multiple page document 6. I can create various layers to create a professional desktop published document 7. I can create process color 8. I can create table styles <p>Creating a professional flyer</p> <ol style="list-style-type: none"> 1. I can create custom work spaces 2. I can create a document using good design sense 3. I can create text boxes 4. I can create, transform, and arrange objects 5. I can create multiple page document 6. I can create various 	<p>Slide Documents using Indesign</p> <p>Creating a professional publication:InDesign</p> <p>CSA=Create a flyer about a career you would like to pursue with purpose and focus</p> <p>CSA=Create a logo using good design, incorporate logo into a menu about a theme restaurant</p> <p>CSA=Create a newsletter about your dream destination vacation</p> <p>CSA=Create a magazine cover about self</p> <p>CSA= Create</p> <p>CFA=Final project Water</p> <p>Slide Documents using Indesign</p>	<p>Illustrated Series Adobe InDesign</p> <p>New Perspectives Publisher</p> <p>Adobe Indesign</p> <p>Adobe Creative Cloud</p> <p>Illustrated Series</p>
---	--	--	--	--

<p>Creating a professional publication: InDesign</p> <ol style="list-style-type: none"> 1. Workspace 2. Using good design sense 3. Working with text 4. Working with objects 5. Working with graphics 6. Working with pages 7. Working with layers 8. Working with color and tables 	<ol style="list-style-type: none"> 6. Creating various layers 7. Create a process color 8. Create a tables style <p>Creating a professional publication: InDesign</p> <ol style="list-style-type: none"> 1. Use custom work spaces 2. Create a document using good design sense 3. Create text boxes 4. Create, transform, and arrange objects 5. Create a multiple page document 6. Creating various layers 7. Create a process color 8. Create a table style 	<p>layers to create a professional desktop published document</p> <ol style="list-style-type: none"> 7. I can create process color 8. I can create table styles <p>Creating a professional publication: Photoshop</p> <ol style="list-style-type: none"> 1. I can create custom work spaces 2. I can create a document using good design sense 3. I can create text boxes 4. I can create, transform, and arrange objects 5. I can create multiple page document 6. I can create various layers to create a professional desktop published document 7. I can create process color 8. I can create table styles <p>Creating a professional publication: InDesign</p> <ol style="list-style-type: none"> 1. I can create custom work spaces 		
--	--	--	--	--

		<ol style="list-style-type: none">2. I can create a document using good design sense3. I can create text boxes4. I can create, transform, and arrange objects5. I can create multiple page document6. I can create various layers to create a professional desktop published document7. I can create process color8. I can create table styles		
--	--	--	--	--